

LAS VEGAS IN MARCH: MEGA-EVENT, MEGA-CELEBRATIONS! **Nightclub & Bar Convention and Trade Show** **Gears Up for 25th Year**

Newton, MA (December 15, 2009) — In addition to conducting business and unsurpassed networking opportunities and education, hospitality industry professionals will have access to many fun-filled celebrations at the annual Nightclub & Bar Convention and Trade Show—the most important beverage event of the year—which is part of International Hospitality Week at the Las Vegas Convention Center on March 8-10, 2010.

Celebrations to-date include:

- The **Opening Night Party—Cocktails & Dreams 25th Anniversary Party** celebrates the Nightclub & Bar Convention and Trade Show and *Nightclub & Bar* magazine's 25 years serving the industry. The party will be held Monday, March 8 at Haze in the New City Center. Haze opens on New Year's Eve and the buzz about the club is that it will be the most technologically advanced club in the country! (Trust us...You won't want to miss this party!)
- On Tuesday, March 9, the **Top 100 Party**, which honors the top revenue-producing nightclubs in the country, will be held at one of the hottest nightclubs, XS Nightclub at Wynn Encore Las Vegas. The Top 100 is brought to you by *Nightclub & Bar* magazine and sponsored by Absolut.
- The exclusive VIP celebration honoring **2010 Nightclub & Bar Award** winners will be held Wednesday, March 10 in the Opium Room at the world-renowned TAO. Nightclub & Bar Award winners represent the on-premise hospitality industry's outstanding innovators and the best in nightclub and bar concepts and operation.
- On Wednesday, March 10, TAO is also the host this year's 10th anniversary installment of the **DJ Spin-Off**, one of the Show's most popular annual events! This year's special 10th anniversary event will feature the hottest performances of nationally renowned spinsters facing off for the ultimate bragging rights including multiple DJs spinning on multiple turntables and headliner performers sure to keep the dance floor packed all night long.

In addition to the parties, show participants have several other options to enjoy the fabulous nightlife in Las Vegas, NCB style. Participants can sample venues via the popular Club Pass program, an innovative Bar Hop program where attendees can network at some awesome concept bars, or at a variety of restaurants via the new Dine Around Experience.

Each year The Nightclub & Bar Convention and Trade Show brings nearly 30,000 industry professionals together to meet with suppliers, network, learn and have fun, all at the same time. Vibrant nightlife events, a rocking exhibit hall, and interactive education both in the classroom and on the show floor are all part of what keeps hospitality industry professionals coming back year after year.

(more)

About Nightclub & Bar Convention and Trade Show

[Nightclub & Bar Convention and Trade Show](#) is part of International Hospitality Week produced by Questex Media Group, Inc. International Hospitality Week was created in 2007 and encompasses three specialized events: Nightclub & Bar Convention and Trade Show, the country's pre-eminent beverage event, attracting owners, operators and managers from nightclubs, bars, lounges, pubs, sports bars and more; International Restaurant Show and HotelWorld Food & Beverage Conference which all stage under one roof. This mega hospitality event provides a platform for 30,000 buyers and sellers to meet, connect and discover new business as it relates to food and beverage segment of the vibrant hospitality industry.

For registration information, [click here](#).

For press registration, <http://www.ncbshow.com/press-registration/#content>

For exhibitor information, [click here](#).

About Questex Media Group, Inc.

[Questex Media Group, Inc.](#), producer of Nightclub & Bar Convention & Trade Show and publisher of Nightclub & Bar magazine, is a global, diversified business-to-business media organization serving multiple industries including hotel and hospitality, travel, technology, beauty, spa, among numerous other specialty industries with its well-established, market-leading publications, events, interactive media, research, and other marketing and media related services.

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