

FOR IMMEDIATE RELEASE:

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NIGHTCLUB&BAR

CONVENTION / TRADE SHOW

MARCH 27 -29, 2017
LAS VEGAS CONVENTION CENTER

2017 NIGHTCLUB& BAR CONVENTION AND TRADE SHOW DEBUTS F&B INNOVATION CENTER

Unparalleled access to more than 150 years of food and beverage expertise, food service products, demonstrations and gourmet tastings

LAS VEGAS –The Nightclub & Bar Convention and Trade Show returns to Las Vegas as the premier source of food and beverage inspiration and advancement with the first-ever **F&B Innovation Center**, sponsored by major food and foodservice equipment companies, *The Middleby Corporation*, official food equipment sponsor and *The Chefs' Warehouse*, exclusive ingredient sponsor. Throughout the two-day expo floor, attendees can visit the main exhibit floor to see product demonstrations, sample new food trends and meet with food service equipment professionals, wine suppliers and more.

For those qualified, the F&B Innovation Center also offers the exclusive opportunity to connect with industry-leading chefs, such as Chef Brian Duffy, Chef Nick Liberato, and Chef Kayla Robison and more – bringing over 150 years of combined experience in the restaurant and hospitality industry. The **Tasting Station** offers chef meet and greets and gourmet samplings prepared during live demonstrations on Tuesday, March 28 and Wednesday, March 29.

"The simple fact is, I would've wanted to visit something like this in my earlier career days," said Chef Brian Duffy. "The F&B Innovation Center is the first of its kind at Nightclub & Bar Show where attendees have the opportunity to learn from highly skilled chefs and to make their brands stand out, especially by getting insider knowledge on new flavor trends. The lineup of chefs offers the perfect variation of cooking styles and skills for attendees to get exactly what they are looking for out of this experience."

Tasting Station attendees can expect to see and savor custom dishes such as Braised Chicken Tinga over Jalapeno Smoked Cheddar Grits, Chicken Banh Mi's, Crispy Chicken and Smokey Bacon Croquetas, Surf n Turf Sandwiches, Shrimp and Crab Tostadas, Surf and Turf Burgers and more.

The Tasting Station chefs and culinary creations schedule includes:

- *Tuesday, March 28*
 - 1 - 1:30pm —**Chef Matt Varga**, executive chef, Gracie's
 - 2 - 2:30pm —**Chef Chas Barracato**, corporate executive chef, Thunderdome Restaurant Group
 - 3 - 3:30pm —**Chef Keith Breedlove**, chef, owner & operator, The Culinerdy Cruiser
 - 4 - 4:30pm —**Chef Brian Duffy**, founder, Duffified Experience Group

- *Wednesday, March 29*

- 1 - 1:30pm — **Chef Pete Blohme**, founder, Panini Pete's
- 2 - 2:30pm — **Chef Nick Liberato**, executive Chef, Venice Whaler
- 3 - 3:30pm — **Chef Kayla Robison**, executive Chef, Nation Kitchen & Bar
- 4 - 4:30pm — **Chef Nicole Brisson**, culinary Director, CarneVino

Entry into the Tasting Station at the F&B Innovation Center is for qualifying attendees only. The qualification process is determined during registration for the Nightclub & Bar Show. Those who qualify will be notified during registration and receive further details in their registration email confirmation. For a full list of Chef recipes and sponsors, including details on *iSANTE*, premier wine sponsor, [click here](#).

The 2017 Nightclub & Bar Show is now accepting media credential applications and interested media must apply directly on Nightclub & Bar's [website](#). Applications for credentials will be accepted through March 13, 2017 and applicants will be notified within a few days after applications close. Approved media will receive complimentary press badges and access to the exhibit hall floor, main conference program and select nightly networking events.

Each year the Nightclub & Bar Convention and Trade Show brings the largest gathering of food and beverage professionals to Las Vegas. This year from March 27 - 29, attendees have the opportunity to connect with restaurant and hospitality industry professionals and leaders, discover revolutionary products, gain skills and learn techniques that will improve their businesses and discover emerging trends in the restaurant, hospitality and nightclub industry. To get more information and learn how to attend this year's convention, please visit www.ncbshow.com.

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About Nightclub & Bar Media Group:

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the on-premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry, Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the [Nightclub & Bar Show](#), [VIBE Conference](#), [Nightclub & Bar Top Rated Lists](#), Nightclub & Bar Awards, and produces daily content on www.nightclub.com.

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