

**FOR IMMEDIATE RELEASE:**

March 7, 2017

# NIGHTCLUB&BAR

CONVENTION / TRADE SHOW

**MARCH 27 -29, 2017**  
LAS VEGAS CONVENTION CENTER

## **2017 NIGHTCLUB & BAR CONVENTION AND TRADE SHOW ANNOUNCES UNPARELLELED SPEAKER LINEUP**

**Tweet It:** Learn from the world's most successful industry leaders @NightclubBar 2017! Full speaker schedule: [ncbshow.com/schedule](http://ncbshow.com/schedule)

**LAS VEGAS** – The 2017 Nightclub & Bar Convention and Trade Show, which returns to the Las Vegas Convention Center Monday, March 27 through Wednesday, March 29, will host some of the world's top food and beverage and nightlife industry leaders for innovative and current speaker sessions that touch on some of the most on-trend and thought-provoking topics today.

The diverse speaker lineup allows attendees the opportunity to learn from experts in a variety of specialty fields, including:

### **Bartending & Mixology**

- Bob Peters, The Punch Room
- Charlotte Voisey, William Grant & Sons
- Erick Castro, Possessed by Spirits
- Michael Tipps, BarTips
- Natalie Migliarini, Beautiful Booze
- Tenzin Samdo, Tavern Road
- Trevor Frye, Wash Line LLC

### **Beer Food & Wine**

- Chef Brian Duffy, Duffified Group
- Colleen McClellan, Datassential
- JR Wheeler, Odell Brewing Company
- Larry McGinn, iMi
- Scott Hempstead, Boston Beer

### **Management Liability & Legalities**

- Emma Vaughn, Main Street Hub
- Izzy Kharasch, Taffer Dynamics
- Robert Smith, Nightclub Security Consultants
- Sarah Longwell, American Beverage Institute
- Tobin Ellis, BarMagic
- Trevor Estelle, The TIPS Program

### **Marketing & Promotions**

- Andrew Corbett, The Bull and Barrel, The Pubclub, Level 3 Vodka Emporium and The City Grill
- Eric Olsen, Fasturtle
- Mauricio Reyes, Constellation Brands
- Ron Cates, roncates.com
- Whitney Larson, Vēmos

### **On-Premise 360**

- Jeff Kahler, Service That Sells!
- Mike Ginley, Next Level Marketing
- Richard Welcovitz, Walt Disney World
- Ryan Ruiz, Tilted Kilt
- Wayne Partello, San Diego Padres

### **Operations & Profitability**

- Brad Bohannon, Turtle Bay
- Brian Warrener, Johnson & Wales University
- Cleo Clarke, Eataly
- Frank Martucci, Twin River Casino
- Robert Byrne, Technomic, Inc.
- Ryan Esko, Smokey Bones
- Sandy Rivas, Microsoft

### **Social Media**

- Apple Elgatha-Wells, Fork, Knife and Spoon
- Louie LaVella, La Vella Nightlife
- Paul Ramondo, Ramondo Media
- Ram Krishnan, Buzztime

This year, guests will have the opportunity to attend a variety of special conference features, which includes speaker sessions and panels that are guaranteed to make attendees develop new ideas they never thought of before. Industry leaders participating in these sessions include:

- Freddie Wyatt, Munch & Company
- Nik Kundra, Partender
- Ronn Nicolli, Wynn Nightlife
- Ryan Klaasen, element HOSPITALITY
- Salvatore Wise, Hakkasan Group

In addition to the speaker sessions, convention attendees will have the opportunity to work directly with industry leaders to learn tips of the trade directly from the source with a hands-on experience during a variety of workshops. Workshop leaders include:

- Bob Brown, Bob Brown Service Solutions
- Bobby Heugel, Anvil Bar & Refuge

- Christine Van Rooy, VANROOY Design
- David Scott Peters, The Restaurant Expert
- Jerry Van Rooy, VANROOY Design
- Jonathan Pogash, The Cocktail Guru
- Ron Cates, roncates.com
- Terry Williams, Anvil Bar & Refuge

For the full list of speakers, more information on each session and a full convention schedule, visit the Nightclub & Bar Show [website](#). For those interested in attending the show or for more information, please visit [www.ncbshow.com](http://www.ncbshow.com).

###

**About Nightclub & Bar Media Group:**

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the on-premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry, Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the [Nightclub & Bar Show](#), [VIBE Conference](#), [Nightclub & Bar Top Rated Lists](#), Nightclub & Bar Awards, and produces daily content on [www.nightclub.com](http://www.nightclub.com).

**MEDIA CONTACT:**

Kirvin Doak Communications  
[ncbshowpr@kirvindoak.com](mailto:ncbshowpr@kirvindoak.com)  
702.737.3100