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NIGHTCLUB&BAR

CONVENTION / TRADE SHOW

MARCH 27 -29, 2017
LAS VEGAS CONVENTION CENTER

ENTREPRENEUR AND BEST-SELLING AUTHOR KRIS JONES TO DELIVER KEYNOTE AT 2017 NIGHTCLUB & BAR CONVENTION AND TRADE SHOW



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Las Vegas— Serial entrepreneur, angel investor and best-selling author, **Kris Jones**, will keynote, “**Six Tips to Grow Your Business, Maximize Profits and Find Your Passion,**” during the **2017 Nightclub & Bar Convention and Trade Show** in Las Vegas.

Speaking on Wednesday, March 29 at 11 a.m., Jones will offer attendees insight into bringing their nightclub or bar to the next level. Jones argues that the key to success in business is to find out what works and then replicate and scale it. In drawing parallels between business and life, Jones will inspire attendees to awaken the giant within.

“As a former attendee, exhibitor and Entrepreneur of the Year finalist of Nightclub & Bar Show, I am extremely excited to serve as keynote for the 2017 event,” remarks Jones. “I am looking forward to networking with fellow entrepreneurs and taking part in the business-changing educational experiences that Nightclub & Bar Show offers.”

Educating top industry professionals from across the globe, this year's Nightclub & Bar Show conference program will also feature numerous educational sessions with some of the brightest and most thought-provoking individuals in the bar and nightlife industry. The diversified speaker lineup gives attendees the opportunity to develop revitalizing ideas that will help shape their success across specialty fields.

The keynote is open to all attendees, speakers, sponsors and exhibitors. Additional keynote sessions will be announced soon and are sponsored by Revention. Please visit Nightclub & Bar Show's [website](#) for keynote updates and [here](#) for a full list of speakers.

The Nightclub & Bar Show, March 27-29, 2017, is the world's largest gathering of bar, nightlife and beverage professionals. The show offers industry professionals the opportunity to connect with suppliers, network with new businesses, discover new products and gain critical skills to ensure their success in the dynamic bar and nightclub industry. For those interested in attending the show or for more information, please visit www.ncbshow.com.

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About Nightclub & Bar Media Group

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the on-premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry, Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the [Nightclub & Bar Show](#), [VIBE Conference](#), [Nightclub & Bar Top Rated Lists](#), Nightclub & Bar Awards, and produces daily content on www.nightclub.com.

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