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NIGHTCLUB&BAR

CONVENTION / TRADE SHOW

NIGHTCLUB & BAR CONVENTION AND TRADE SHOW ANNOUNCES JAM-PACKED 2018 SPEAKER LINEUP FULL OF INDUSTRY LEADERS

Tweet It: Be inspired by the world's top industry leaders during the 2018 @NightclubBar Convention! Check out the full speaker lineup here: ncbshow.com/speakers

LAS VEGAS – The Nightclub & Bar Convention and Trade Show, known for its unparalleled speaker sessions every year, has unveiled the speakers on the 2018 lineup, complete with some of the world's leading industry professionals. The educational program offers attendees face-to-face access to some of the greatest minds in the country, who will give insight, tips of the trade, and insider knowledge of some of the most innovative and trending topics seen across each industry today.

Sessions include titles such as “Are You Serving the Right Music?” “Menu Design Mind Jedi Mind Tricks: Using Psychology to Increase Sales,” “Give Your Sports Enthusiasts What They Really Want and Need on Game Day,” and “The Shift from Millennials to Gen Z.” This year's speakers who will give personal insight, knowledge and experiences on these topics and many more include:

Beverage Programming

- Charlotte Voisey, William Grant & Sons
- Harold Johnson, Hooters Casino Hotel Las Vegas
- Michael Shetler, Breakthru Beverage
- Raymond Kanehailua Jr., Mauna Kea Beach Hotel

Customer Interaction & Experience

- Jamie Carawan, Twin Peaks Restaurants
- Michael Tipps, Invictus Hospitality
- Richard Welcovitz, Walt Disney World
- Ricki Kline, Ricki Kline | Design + Build
- Tony Abou-Ganim, The Modern Mixology
- Will Ramadan, KnowleDJ
- Wyatt Magnum, Magnum Music Group

Food Programming

- Adam Teeter, VinePair
- Chef Brian Duffy, Duffified Experience Group
- Donald Burns, CMRC, Off The Range Ventures, LLC

Liability Legalities & Security

- David Scott Peters, TheRestaurantExpert.com
- Robert Smith, Nightclub Security Consultants

- Sarah Longwell, American Beverage Institute

Marketing & Promotions

- Allison Wallace, Baja Sharkeez Restaurant Group
- Andrew Corbett, The Bull & Barrell
- Chris Lewellen, Lew's Grill & Bar
- Jason Mitchell, RMD Group
- Joseph Bravo, Hard Rock Hotel & Casino Las Vegas
- Ram Krishnan, Buzztime
- Scott Ward, Tap House Grill

Operations Management & Profitability

- Dale Willerton, The Lease Coach
- Derek Gamlin, Gamlin Restaurant Group
- Donna Hood Crecca, Technomic Inc.
- Jason Jelicich, Barmetrix
- Kelley Jones, Kelley Jones Hospitality
- Lindsay Laubenstein, Heidelberg Spirits Marketing Group
- Sean Finter, Barmetrix
- Wayne Partello, The San Diego Padres

Tech Talks

- Chris Tunstall, A Bar Above
- Nikhil Kundra, Partender
- Sarah Murphy, IMI Agency

Trends & Movements

- Amin Benny, The Bar Host
- Daron Garrett, Hakkasan Group

In addition to the wide variety of speaker sessions, convention attendees will have the opportunity to work hands-on with industry leaders to learn the newest trends, tips and skills that will help them succeed with a variety of workshops, including:

- Bob Brown, Bob Brown Service Solutions
- Bob Peters, The Punch Room
- Chris Lenahan, Edge Group USA
- David Scott Peters, TheRestaurantExpert.com
- Rob Cates, The Ron Cates Companies
- Tobin Ellis, BarMagic

For the full list of speakers, more information on each session and a full convention schedule, visit the Nightclub & Bar Show [website](#). For those interested in attending the show or for more information, please visit www.ncbshow.com.

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About Nightclub & Bar Media Group:

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the on-premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry, Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the [Nightclub & Bar Show](#), [VIBE Conference](#), Nightclub & Bar Awards, and produces daily content on www.nightclub.com.

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