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NIGHTCLUB&BAR

CONVENTION / TRADE SHOW

The 2018 Nightclub & Bar Convention and Trade Show Returns to Las Vegas with Captivating Programs and Unforgettable Events

Early Bird registration now open for annual nightlife event March 26 – 28, 2018

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Las Vegas – Registration is officially open for the **2018 Nightclub & Bar Convention and Trade Show**, the largest annual bar and nightlife event, returning to the Las Vegas Convention Center March 26 – 28, 2018. Attendees can now purchase Early Bird packages starting at \$99, which includes access to the F&B Innovation Center, Craft Brew Pavilion, Emerging Brands Pavilion, New Product Pavilion, Keynotes, Welcome Kickoff Party and more, at www.ncbshow.com/register.

Showcasing hundreds of exhibitors, the 33rd Nightclub & Bar Show offers exclusive access to leading suppliers launching innovative products, the latest industry topics and trends through an array of expert speakers, valuable networking opportunities, educational workshops, offsite events, celebrity red carpet appearances and ribbon cutting, cocktail competitions, tours of top Las Vegas venues, nightlife events and more. In addition, the three-day event serves as the most influential nightlife event for those looking to learn, expand and break into the bar business.

“The nightlife and bar industry has evolved so much over the past three decades, and we are excited to showcase those changes and new trends during the 2018 Nightclub & Bar Show,” said Thom Greco, chairman of the Nightclub & Bar Advisory Board. “Each year, we thoroughly evaluate the industry to create a captivating program that will allow our attendees to obtain unique knowledge that is forward thinking and up-to-date with the current industry trends. This year’s conference program is one that is going to offer once-in-a-lifetime networking opportunities, new experiences and trends that our attendees will be able to use to succeed in their business ventures.”

In addition to the 2018 expo, Nightclub & Bar Show curates some of the most over-the-top nightlife events every year. Following each day of the convention and trade show, attendees can mix and mingle at some of Las Vegas’ premier nightlife destinations during nightly parties. The Welcome Kickoff Party, networking events and parties all feature unrivaled entertainment as well as inventive cocktails provided by various sponsors.

Those interested in attending the 2018 Nightclub & Bar Convention and Trade Show can visit www.ncbshow.com for more information or to register. Additional details about the expo floor, educational workshops, speakers, nightlife activations and more will be announced in the coming months.

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About Nightclub & Bar Media Group:

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the on-premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry, Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the [Nightclub & Bar Show](#), [VIBE Conference](#), Nightclub & Bar Awards, and produces daily content on www.nightclub.com.

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