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Dec. 2, 2019

NIGHTCLUB & BAR SHOW LAS VEGAS 2020

MARCH 30-APRIL 1

JENNY MCCARTHY TO CELEBRATE 35 YEARS OF 2020 NIGHTCLUB & BAR SHOW BY CUTTING RIBBON TO OPEN EXPO FLOOR

McCarthy's ready to drink vodka cocktails, Blondies, will also be featured at a booth on the Expo Floor



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Tweet It: .@JennyMcCarthy celebrates 35 years of @NightclubBar by cutting the ribbon to open the show in Las Vegas. Taste @BlondiesbyJenny, a ready to drink vodka cocktail created by Jenny in the new NxT area. Visit www.ncbshow.com for more information #ncbshow20

Las Vegas – Jenny McCarthy, American actress, model, television host and author, will celebrate 35 years of Nightclub & Bar Show in Las Vegas by cutting the ribbon on the red carpet to open the Expo Floor on Tuesday, March 31 at the Las Vegas Convention Center.

McCarthy's ready-to-drink cocktails, Blondies, will also be featured in the new NxT area located on the Expo Floor of the 2020 Nightclub & Bar Show. These gluten-free cocktails are made with award-winning vodka and real fruit juices and contain no artificial flavors, dyes or sweeteners. Blondies Cocktails are sold in 25 states from California to New York. More information on Blondies is available at blondiescocktails.com.

"We're thrilled to have Jenny McCarthy at this year's Nightclub & Bar Show. From her high energy on the red carpet to open the show, to her entrepreneurial spirit with the creation of Blondies brand – she'll be an excellent addition to this year's show," said Tim McLucas, Nightclub & Bar Show Vice President.

Those interested in attending the 2020 Nightclub & Bar Show March 30 – April 1 can visit www.ncbshow.com for more information or to register. Additional details about the expo floor, educational workshops, speakers, nightlife activations and more will be announced in the coming months. Nightclub & Bar Show is a trade event and not open to the general public.

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About Nightclub & Bar Show

Nightclub & Bar Show is owned by Questex and is the go-to resource for the bar and restaurant industry. Mirroring the fast-paced, trend-setting nature of the hospitality industry, Nightclub & Bar has been providing the specific tools bar and restaurant owners, operators and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry. Nightclub & Bar Show is part of the Bar & Restaurant Group, a division of the Questex Hospitality Group which also produces VIBE Conference, Nightclub & Bar Awards, and daily content on www.nightclub.com.

About Questex

At Questex, we are passionate about driving business outcomes. We connect buyers and sellers and help both achieve their goals. We are online, on devices and live with experiential engagements. We understand the buyer's behavior and evolving needs and connect them with the seller through continual touchpoints. From discovery through purchase and purchase through advocacy, we supply unmatched access, insight, engagement and turnkey solutions all in one place.

About Blondies

Blondies gluten-free, ready to drink cocktails are made with award-winning vodka and real fruit juices and contain no artificial flavors, dyes or sweeteners. Pour a better cocktail. Stay up to date with Blondies on social: [Facebook](#), [Twitter](#) and [Instagram](#).

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