NxT

MARCH 30-APRIL 1, 2020 / EXPO DATES MARCH 31-APRIL 1

THE NEXT EVOLUTION OF THE BAR INDUSTRY

FEATURED AT NIGHTCLUB &BAR SHOW

2020 SPONSOR PACKAGES

NCBSHOW.COM

PRODUCED BY QUESTEX LLC

NxT

Drive the next phase of the bar and nightlife industry at NxT!

The ultimate destination where buyers can learn, taste and discuss new products and brands shaping the beverage industry in a relaxing and entertaining zone over the course of 2-days.

SPONSOR AREAS

Spirits / Cocktails / Beer / RTD beverages / Canned Wine / Non-Alcoholic / Canna-Curious

NCBSHOW.COM

DOMINANCE

$19,995

PRE-SHOW

- Logo recognition as NxT Dominance Sponsor included on event website and pre-show direct mail pieces reaching 60,000 bar and nightlife professionals
- 1x post on Instagram, Facebook and Twitter featured on @nightclubbar channels (combined total reach of 37,500+ followers)
- Enhanced listing posted online

ON-SITE/DURING SHOW

- 400 sq ft Ready to Expo booth package including corners, carpet, electric, furniture, 400 lbs material handling, cold storage
- Exclusive Category Sponsorship of "NxT" (Beverage, Food or Technology)
- Sponsorship Activation at Welcome Kickoff Party and logo recognition
- 40 lbs ice per day, lexan ice tray and handwashing station
- Product listing and logo recognition on signage in central Lawn area
- Products listed on signage on-site; in printed show directory and NCB website
- Enhanced show directory listing

POST EVENT

- Logo recognition as NxT Dominance Sponsor included in one post event/ thank you email sent to full attendee list

EXPERIENCE

$6,995

PRE-SHOW

- Inclusion in one "NxT" email sponsorship – logo, company description, booth # and web link on shared html sent to pre-registered attendees
- Enhanced listing posted online

ON-SITE/DURING SHOW

- 100 sq ft Ready To Expo booth package including corner, carpet, electric, furniture, 400 lbs material handling
- Prime location in center of floor
- 40 lbs ice per day, lexan ice tray handwashing station
- Product listing and logo recognition on signage in central Lawn area
- Product Listing in printed show directory and NCB website
- Enhanced show directory listing
- 1x post on Facebook and Twitter featured on @nightclubbar channels (combined total reach of 27,500+ followers)

POST EVENT

- Logo recognition included in one shared post event/thank you email sent to full attendee list

PRESENCE

$3,995

PRE-SHOW

- Inclusion in one "NxT" email sponsorship – logo, company description, booth # and web link on shared html sent to pre-registered attendees
- Enhanced listing posted online

ON-SITE/DURING SHOW

- 50 sq ft Ready To Expo booth package including, carpet, electric, furniture, 400 lbs material handling (in perimeter location)
- 40 lbs ice per day, lexan ice tray handwashing station
- Product listing and logo recognition on signage in central Lawn area
- Product Listing in printed show directory and NCB Website
- Enhanced show directory listing

POST EVENT

- Logo recognition included in one shared post event/thank you email sent to full attendee list

100 sq ft package with above deliverables

$4995

NxT

FEATURED AT

NIGHTCLUB &BAR SHOW

NCBSHOW.COM

DRIVE THE NEXT EVOLUTION OF THE BAR INDUSTRY

CONTACT US TODAY TO SECURE YOUR 2020 PACKAGE!

SALES DIRECTOR

TIM MCLUCAS
tmclucas@questex.com
617-219-8348

COMPANIES A-F, I, T,

RACHEL GRAHAM
Senior Account Manager
rgraham@questex.com
617-219-8393

COMPANIES G,H,V

MYLES DEY
Senior Account Executive
mdey@questex.com
202-496-5528

COMPANIES J-S, U, W-Z

JAMIE SCHROEDER
Director of Business Development
jschroeder@questex.com
617-219-8379