

EXCLUSIVE SPONSORSHIP OF PILOT EPISODE

BAR CRASHERS

PROMOTED & AIRED THROUGH THE NIGHTCLUB & BAR NETWORK

1M IMPRESSIONS



ABOUT BAR CRASHERS

With over 5 decades of combined experience working and consulting in the bar and restaurant industry, Chef Brian Duffy and Michael Tipps reinvent businesses with untapped potential. “We are not about yelling, firing or talking down to the owners, operators, management and staff to get ratings—we are about increasing hospitality acumen to drive better outcomes.” Tipps & Duffy

SPONSORSHIP INCLUDES

- Product placement in pilot episode recording
- Product shout outs by Chef Brian Duffy during filming
- Sponsor/logo recognition at start and end of recording

PRE-EPIISODE PROMOTIONS / 1M IMPRESSIONS

- Press release featuring sponsor and product mention
- 1 article on nightclub.com
- “Spotlight” section on website that gives sponsor details and product info
- 2 short videos (60-90 seconds each)
- 1 image gallery per week (3-5 images) for 3 weeks
- 2x email blasts to Nightclub & Bar prospects database (100,000 subscribers)
- 1x Sponsorship of BAR IQ e-Newsletter (55,000 subscribers)
- “Meet Up” promoting a meeting at NCB Show where buyers can sample the product
- 1x post on Instagram, Facebook and Twitter featured on @nightclubbar channels (total reach 37,500+)

\$15,000 PER EPISODE / MINIMUM OF 3 EPISODES
ASK ABOUT EXCLUSIVITY OPTIONS

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