

PUT YOUR PRODUCTS CENTERSTAGE

CHRONICLES



HOW CHRONICLES WORK >

We pick 5-10 topics and create a weekly blog/video based landing page with a spotlight on your product. Picture your product, for example, as “Mix Master of the Week” where we highlight a bartender making awesome drinks with your product and promote to thousands of bar owners, operators, managers, chefs and mixologists.

Blog & Video promotions include: 2 blog posts a week (500 words max), 1 short video per week (60-90 second), 1 image gallery per week (3-5 images), launch with 2 weeks’ worth of content.

CHRONICLES SPONSORSHIP PACKAGE >

- Landing page with video in header from sponsor
- Blogs and videos featured in the body
- “Spotlight” section providing sponsor details and product info
- “Meet up” promoting a meeting at the 2020 Nightclub & Bar Show, where the user can sample the product or during off show hours as a requested meeting
- Weekly post in social media highlighting the blog
- 2 email blasts per month featuring sponsor logo and link to landing page
- Official designation at the 2020 Nightclub & Bar Show (large banner with sponsor logos)

INVESTMENT: SINGLE SPONSOR PACKAGING \$25,000/QUARTER

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