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## NEW F&B INNOVATION CONFERENCE SERIES DEBUTS AT 2019 NIGHTCLUB & BAR CONVENTION AND TRADE SHOW

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**LAS VEGAS** – The **Nightclub & Bar Show (NCB Show)** introduces the **F&B Innovation Conference**, its newest educational addition for the 2019 installation returning to the Las Vegas Convention Center in March. After the success of the F&B Innovation Center, NCB Show has expanded the F&B Innovation division with a new conference series curated for restaurateurs and entrepreneurs with focus in the food and beverage industry to gain valuable insight on trends, technological advances and difficulties that face the industry today.

The F&B Innovation Conference will be held on Monday, March 25 and Tuesday, March 26, and the F&B Innovation Center will return to the expo floor Tuesday, March 26 and Wednesday, March 27.

“The Nightclub & Bar Show is the premier destination for top professionals looking to expand their education and networking experience for food, beverage and nightlife professionals,” said Brian Duffy, Founder of the Duffified Experience Group. “We felt the need to create a conference series that is dedicated to the everchanging landscape of food and beverage in the modern era. The F&B Innovation Conference series will cover topics from advances in technology, leadership behind the bar, trends for 2019 and much more.”

Nightclub & Bar Show attendees that purchase a VIP Pass for the convention will have access to the F&B Innovation Conference featuring Q&A sessions with expert chefs. In addition, the dedicated food and beverage conference will include groundbreaking, innovative and informational seminars from leading food and beverage experts from around the world. Highlights in the program include:

- **Exploring Global Trends** in partnership with Lamb Weston, with speakers **Tiffany Giddins**, Director of Consumer Insights of Lamb Weston and **Jennifer James**, Senior Vice President of Kantar Consulting.
- **Your New Secret Weapon** in partnership with Shift4 Payments, with speaker **Michael Russo**, Chief Development Officer of Shift4 Payments.
- **Health Department Knocks, Let Confidence Answer Every Time** with **Betsy Craig**, Founder and CEO of MenuTrinfo, LLC.

- **The Impact of Delivery Services on Menu Engineering** with **Mark Kelnhofer**, President and CEO of Return On Ingredients.
- **B.O.L.D. Leadership – A Winning Cocktail for Success** with **Kathleen Wood**, CEO and Founder of Kathleen Wood Enterprises.
- **Innovation Starts With Building From the Ground Up!** with **Darren Denington**, President of Service with Style.
- **Mobility and Mobile Payments** in partnership with Future POS, with speaker **John Giles**, President of Future POS.
- **Chef Super Panel- The Minds Behind Tuesday's FBIC Dishes**, moderated by **Chef Brian Duffy** Founder, Duffified Experience Group; panelist include **Chef Jennifer Behm-Lazzarni**, Co-Executive Chef for Red Fin Crudo + Kitchen; **Chef Keith Breedlove**; **Chef Kayla Robison**, Executive Chef for Arnold's Bar and Grill and *Food Network* TV personality **Chef David Rose**.
- **Chef Super Panel- The Minds Behind Wednesday's FBIC Dishes**, moderated by **Chef Brian Duffy** Founder of Duffified Experience Group; panelists include **Chef Kevin Des Chenes**, "Private Chef to The Stars" and author of "Beyond My Chef Coat;" **Chef Christine Hazel**, *FOX* hit series *Hell's Kitchen* season 14 contestant and private chef; **Chef Jason Santos**, *FOX* hit series *Hell's Kitchen* season 7 contestant; and **Abby Lane**, Executive Chef for Buttermilk & Bourbon, Citrus & Salt.
- **Running the Convenience Play: How to Out-Smart the Competition** with speaker **Jenna Webb**, Project Manager for The Culinary Edge.
- **The Food Delivery Challenge – Making Profits with Third-Party Fees** with speaker **Darren Denington**, President of Service with Style.
- **Need-to-Know Technology Trends and Case Studies** with Clover, a First Data Company, with speakers **Leo Castro**, VP of Marketing of Clover and **Ross Peterson**, Director of Product Management of Clover.

Sponsors of the F&B Innovation Conference include Lamb Weston, Future POS, Harbortouch, Clover – A First Data company, Hospitality Brands, The Tasting Panel Magazine, The Somm Journal, Modern Restaurant Management and many others.

Nightclub & Bar Show attendees that purchase a VIP Pass for the Nightclub & Bar Show will have access to the new F&B Innovation Conference. The Nightclub & Bar Show, March 25-27, 2019 is the industry's premier gathering of bar, nightlife and beverage professionals. Throughout the convention and tradeshow, attendees have the unique opportunity network while discovering new products and gaining critical perspective and skills valuable to their trade. For those interested in attending the show or would like more information, please visit [www.ncbshow.com](http://www.ncbshow.com)

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**About Nightclub & Bar Media Group:**

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the

on-premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry, Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the [Nightclub & Bar Show](#), [VIBE Conference](#), Nightclub & Bar Awards, and produces daily content on [www.nightclub.com](http://www.nightclub.com).

#### **About Questex LLC**

Questex LLC is a leading global business information and events company serving corporate clients and industries that are driving economic growth and business innovation around the world. The company drives business investment, innovation and demand creation in the markets it serves by bringing together investors, buyers, sellers and professionals through its over 125 trade shows, conferences and hosted buyer events. Questex complementary digital media and data assets enable the company to engage with key decision-makers in its core markets year-round. For additional information, visit company's website, [www.questex.com](http://www.questex.com).

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