

FOR IMMEDIATE RELEASE:

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NIGHTCLUB & BAR CONVENTION AND TRADE SHOW ANNOUNCES EXCLUSIVE PARTY AND NETWORKING LINEUP

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LAS VEGAS – The 2018 Nightclub & Bar Convention and Trade Show offers back-to-back exclusive networking and nightlife events with a-list performances at Las Vegas' most popular destinations Sunday, March 25 through Wednesday, March 28. Throughout the event, attendees have the option to enjoy events such as the welcome kickoff party, various parties included in the Party Pass, industry night and country night. The 2018 lineup of networking and nightlife entertainment includes:

SUNDAY, MARCH 25

Industry Night – Hakkasan Nightclub at MGM Grand

10:30 p.m.

Hakkasan Nightclub inside MGM Grand Hotel & Casino is the bold evolution of the global restaurant brand, creating an all-encompassing nightlife experience with a variety of atmospheres and world-renowned musical talent. The five-level destination is home to the Ling Ling Lounge, Ling Ling Club, Main Nightclub, Pavilion and Mezzanine, where guests are welcomed to fully immerse themselves in a diverse nightlife experience. Open to all registrants. Includes complimentary admission when you show your badge or email confirmation at the door.

MONDAY, MARCH 26

Welcome Kickoff Party at Foxtail Pool, SLS Las Vegas

7 to 10 p.m.

Nightclub & Bar Show kicks off the 2018 convention at the Foxtail Pool, located at SLS Las Vegas, during the official Welcome Kickoff Party. Foxtail Pool offers a nightlife inspired lounge space and an expansive outdoor pool deck for guests to network and enjoy live entertainment by 80's Station – Las Vegas' premier 1980s tribute band – to pair with sponsor-provided drinks. Welcome Kickoff Party sponsors include Diageo, Island Oasis, Derby Spirits, Perrier, Drink B4, Three Lumps of Sugar, Breckenridge Brewery, Tequila Exótico, Tiki Sangria, Limelite Pro Audio & DJ Supply, St. Killian Importing, Sierra Norte™ Whiskey and Cin Chili & Co. Welcome Kickoff Party ticket is included in all passes. Additional tickets can be purchased for \$39 each during online registration.

Party Pass - XS Nightclub at Encore Las Vegas

9 to 11 p.m.

The first party of the week begins at XS Nightclub, located inside Encore Las Vegas, with a special performance by Wynn Nightlife resident DJ, Diplo. Attendees will get to experience one-of-the-top nightclubs in the country sponsored by Diageo, ADJ, Slim Chic, Tequila Exótico and Drink B4. In addition, the 2018 Nightclub & Bar Award winners will be announced during party. Includes complimentary admission and sponsored product, while supplies last.

Country Night - Stoney's Rockin' Country at Las Vegas Blvd

10 to 2 a.m.

Voted best country bar in Las Vegas, the World-Famous Stoney's Rockin' Country is Las Vegas' premiere destination for locals and tourists who are looking for a boot-stomping good-ole-time with line dancing, mechanical bull riding, beer pong, pool tables and more. Stoney's Rockin' Country is a 19,000-square foot high-energy nightclub that features a 2,000-square ft dance floor, a state of the art sound system, live national bands, and the industry's leading DJs. Open to all registrants. Includes complimentary admission and first drink free.

TUESDAY, MARCH 27

Party Pass - the otherroom at Caesars Palace

7 to 9 p.m.

Nightclub & Bar Show presents a networking event for industry colleagues and convention attendees at the otherroom inside Caesars Palace's Forum Shops. The upscale meeting place offers guests a chic and hip atmosphere with a selection of fine wine and hand-picked craft beers to be enjoyed while networking with speakers, exhibitors, attendees and sponsors.

Party Pass - OMNIA Nightclub at Caesars Palace

9 to 11 p.m.

Following the expo floor's official opening, attendees can celebrate at OMNIA Nightclub inside Caesars Palace with a special performance by GRAMMY Award-winning artist Tiësto. Located inside a 75,000 square-foot, multi-level nightlife destination venue, the party will feature a seductive ultra-lounge, a high-energy club and one of the best views of the Strip. Includes complimentary admission and sponsored product, while supplies last, from Diageo, Partender, Perrier and Drink B4.

WEDNESDAY, MARCH 28

Party Pass - LEVEL UP: Premier Social Gaming Lounge, MGM Grand

7 to 9 p.m.

Closing out the week, Nightclub & Bar Show will host an interactive networking event at LEVEL UP, located inside MGM Grand. Featuring an old school arcade with a modern technological revival, LEVEL UP provides guests with an evening of networking and fun for all convention attendees and industry professionals.

Party Pass – Hyde Bellagio

9 to 11 p.m.

Celebrate the finale of Nightclub & Bar Show with a Neon Jungle themed party at Hyde Bellagio. The iconic nightlife venue features a seamless indoor-outdoor space with floor-to-ceiling windows and an expansive terrace overlooking one of the most celebrated landmarks of the city, The Fountains of Bellagio. Guests will receive complimentary beverages from Wednesday's sponsors, while supplies last, including, Drink B4, Bevspot and Tequila Exótico.

The Nightclub & Bar Show Party Pass is free with VIP Pass (\$549) or Expo Plus Pass (\$169). Early bird registration expires February 6, 2018. All registered guests must be 21 years and older and can visit the [Nightclub & Bar website](#) to purchase tickets. Sponsor products are of limited supply, so attendees should arrive early for complimentary beverages. To access the full schedule of Nightclub & Bar Show events, visit the Nightclub & Bar Show website [here](#).

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About Nightclub & Bar Media Group:

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the on-premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry, Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the [Nightclub & Bar Show](#), [VIBE Conference](#), Nightclub & Bar Awards, and produces daily content on www.nightclub.com.

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