

**FOR IMMEDIATE RELEASE:**

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## **NIGHTCLUB&BAR** CONVENTION / TRADE SHOW

### **KING OF MIAMI NIGHTLIFE, DAVID GRUTMAN, TO DELIVER KEYNOTE AT 2018 NIGHTCLUB & BAR SHOW**



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**Las Vegas**— David Grutman, the “King of Miami Nightlife,” will keynote **“To Dominate, The David Grutman Experience,”** during the **2018 Nightclub & Bar Convention and Trade Show** at the Las Vegas Convention Center on Wednesday, March 28 from 1 to 1:45 p.m. Grutman’s keynote will highlight how innovation, perseverance and life lessons helped him build his nightlife empire and turned his name into a brand of its own.

As one of the leading brand and hospitality developers in the industry, Grutman continues to identify global trends within the nightlife, restaurant and music industry while setting the bar with innovations and ‘buzz’ style tactics. Raw and unfiltered, Grutman will highlight his years as a green bartender who fought to build a world-renowned nightclub, LIV at Fontainebleau, and to becoming one of the most influential and respected leaders in the industry. Following the cornerstone of his empire, ten years and five brands later – Grutman’s keynote offers students, brand owners and business leaders the tools needed to rise in the industry.

“In the last decade, I have seen all sides of the nightlife and hospitality industry, and have been fortunate enough to learn a variety of tactics to create global brands that are not only successful, but make others think outside the box,” said Grutman. “At the end of the day, the opportunities in the nightlife and hospitality industry are endless, and thinking outside the box and creating fun exciting experiences each night have kept my brands fresh and at the top of their game.”

The keynote is open to all attendees, speakers, sponsors and exhibitors. All keynotes are sponsored by Revention. Please visit Nightclub & Bar Show's [website](#) for keynote updates and [here](#) for a full list of speakers.

The Nightclub & Bar Show, March 26 - 28, is the world's largest gathering of bar, nightlife and beverage professionals and offers the best educational series in the industry. The show offers industry professionals the opportunity to network, learn about new trends and products, and gain critical skills to ensure their success in the eternally-evolving bar and nightclub industry. For those interested in attending the show or for more information, please visit [www.ncbshow.com](http://www.ncbshow.com).

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**About Nightclub & Bar Media Group**

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the on-premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry, Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the [Nightclub & Bar Show](#), [VIBE Conference](#), Nightclub & Bar Awards, and produces daily content on [www.nightclub.com](http://www.nightclub.com).

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