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# NIGHTCLUB & BAR

CONVENTION / TRADE SHOW

## JON TAFFER, STAR OF *PARAMOUNT NETWORK'S* HIT SERIES, *BAR RESCUE*, TO DELIVER KEYNOTE AT 2019 NIGHTCLUB & BAR CONVENTION AND TRADESHOW



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**Tweet it:** What's the best way to take your bar or restaurant to number one in your city? CUT THE BS. Join us for @JonTaffer's keynote at #NCBShow2019 Get your tix here: <https://bit.ly/2DWnbEV>

**Las Vegas**— Jon Taffer, entrepreneur, CEO and hospitality trailblazer will deliver the keynote "**Taffer's Cut the BS Excuses that Hold you Back**" during **Questex's 2019 Nightclub & Bar Show** at the Las Vegas Convention Center on Tuesday, March 26 from 11 to 11:45 a.m. Based upon the New York Times Bestseller, "Don't BS Yourself!: Crush the Excuses That Are Holding You Back," Taffer's keynote, sponsored by *Paramount Network*, will offer methods on how to increase productivity and revenue through challenging the habits and processes business owners use to justify failure.

Recognized as an international celebrity and entrepreneur, Taffer is known for his revolutionary television show "Bar Rescue," where he travels around the country reviving failing bars and restaurants along with repairing the mindsets of management. Taffer's keynote will bring his raw and unrelenting advice to the table as he breaks down the mindsets that business owners and managers use as a crutch.

“With more than 35 years of rescuing countless businesses with the Bar Rescue team and my company, Taffer Dynamics, I continue to see the same mistakes owners and managers make,” said Taffer. “What business operators don’t realize is that it’s the smallest details and nuances that can denigrate an establishment’s reputation and perhaps worse, your revenue. I plan on breaking apart the excuses and highlight the simple fixes so attendees can cut the BS and move forward to running a successful business and a motivated team.”

Jon Taffer, Chairman of the Nightclub & Bar Show, is one of the founding board members and former President of the NCB Show. With more than 30 years of experience, Taffer will offer a one-of-a-kind, transformative leadership experience executed with Jon’s infamous no-holds-barred style. The keynote, “Cut the BS Excuses that Hold you Back,” is open to all attendees, speakers, sponsors and exhibitors. Please visit Nightclub & Bar Show’s [website](#) for keynote updates and [here](#) for a full list of speakers.

The Nightclub & Bar Show, March 25 - 27, is the world’s largest gathering of bar, nightlife and beverage professionals and offers the best educational series in the industry. The show offers industry the opportunity to network with top industry representatives, learn about new trends and products, and gain critical skills to ensure their success in the eternally-evolving bar and nightclub industry. For those interested in attending the show or for more information, please visit [www.ncbshow.com](http://www.ncbshow.com).

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#### **About Nightclub & Bar Media Group**

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the on-premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry, Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the [Nightclub & Bar Show](#), [VIBE Conference](#), Nightclub & Bar Awards, and produces daily content on [www.nightclub.com](http://www.nightclub.com).

#### **About Questex LLC**

Questex LLC is a leading global business information and events company serving corporate clients and industries that are driving economic growth and business innovation around the world. The company drives business investment, innovation and demand creation in the markets it serves by bringing together investors, buyers, sellers and professionals through its over 125 trade shows, conferences and hosted buyer events. Questex complementary digital media and data assets enable the company to engage with key decision-makers in its core markets year-round. For additional information, visit company’s website, [www.questex.com](http://www.questex.com).

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