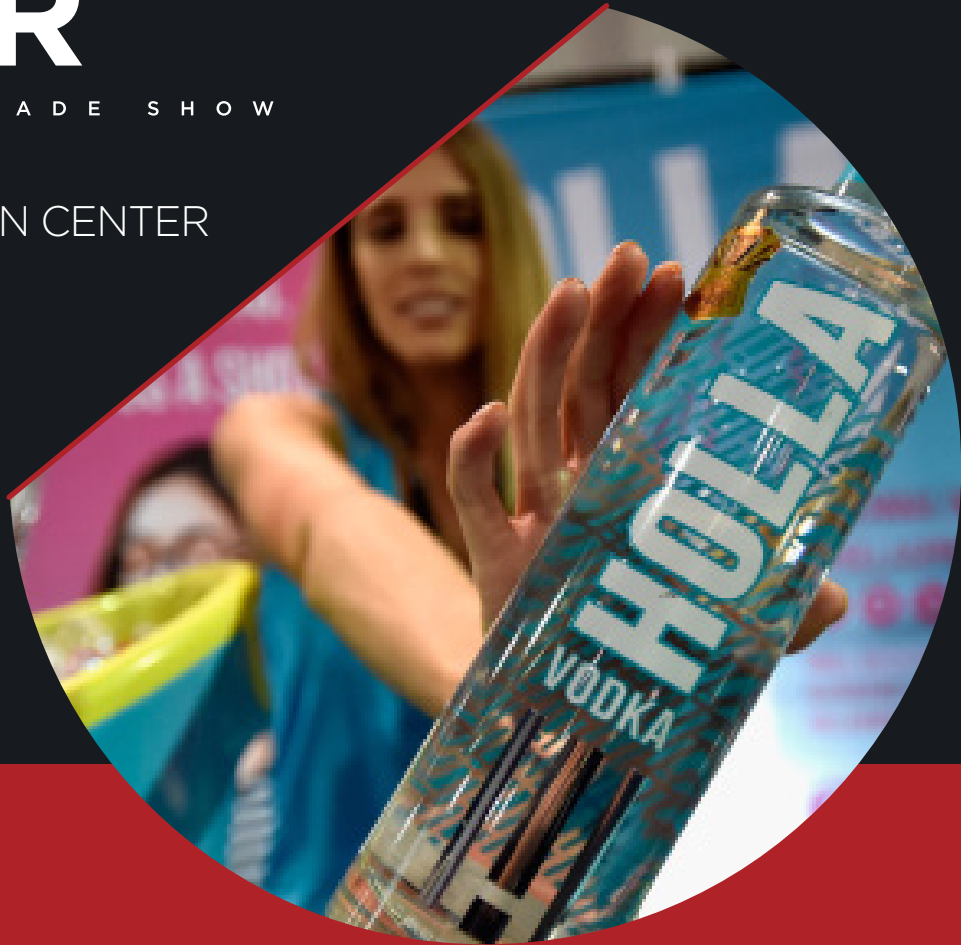


NIGHTCLUB & BAR

CONVENTION / TRADE SHOW

LAS VEGAS CONVENTION CENTER
MARCH 25-27, 2019
NCBSHOW.COM



2019 PAVILION PACKAGE:

EMERGING BRANDS PAVILION

The Nightclub & Bar Convention and Trade Show annually brings together thousands of industry professionals from the on-premise and beverage community to Las Vegas to discover new products & trends in the industry.

The Emerging Brands Pavilion will provide you the opportunity to gain easy, cost-effective exposure in front of this powerful audience.

SPONSORED BY:



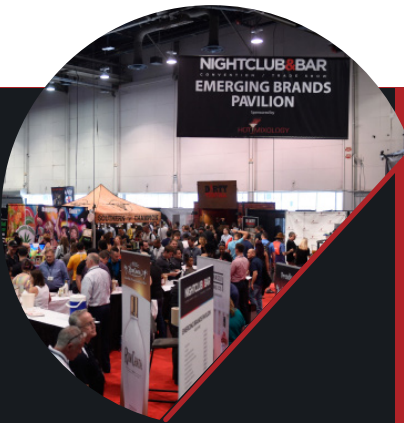
The Emerging Brands Pavilion is located near the front entrance of the expo floor and provides you the opportunity to gain easy, cost-effective exposure in front of the Nightclub & Bar Show audience.

This complete Pavilion package offers you the following benefits:

- No hassle, ready to go space with carpet, ice, display table, and more!
- Pre-Show and On-Site Marketing to Help Drive Attendees to the Pavilion Area
- Saves you Time, Saves you Money – Let's You Focus on Selling Your Brand!



- 84%** Senior Level Buyers
- 91%** Purchasing Power
- 53** Countries Represented
- 46%** Bar/Pub/Tavern/Lounge/Sports Bar
- 52%** Owner/President/CEO/Partner
- 58%** Single-Unit Operator Establishments



INVESTMENT:
\$2,895

PAVILION PACKAGE INCLUDES THE FOLLOWING

- 5' x 10' pavilion space
- Front of the Hall Location
- Standard Pavilion Carpet
- 4' Skirted counter height table 24"x 42" high
- Pavilion sign with all participants name & booth number included*
- 40lbs of ice per day plus Lexan ice tray
- Hand Washing Station (as required by Health Dept. for sampling booths)
- Product Listing in the onsite Show Directory*
- Product Listing on the Nightclub & Bar Show website
-
- Dedicated area in show Directory promoting the Emerging Brands Pavilion, listing all brand participants and space location.*
- Brand exposure with Dave Elger, host of HOTMIXOLOGY in the Nightclub & Bar Show episodes taped onsite at the Nightclub & Bar Show and aired every Friday and Saturday night on the FUSION TELEVISION NETWORK, nationwide To 66 million homes!

* Must be signed up by February 1, 2019 to be included on pavilion sign
To be considered for this pavilion package, your brand must sell less than 25,000 cases per year.

85%

OF ATTENDEES
PURCHASED/PLAN TO
PURCHASE A PRODUCT*

96%

OF ATTENDEES FOUND AT
LEAST ONE NEW PRODUCT
THEY WEREN'T FAMILIAR WITH*

"Every year, we find at least one new fantastic product and get at least one great idea inspired by attending Nightclub & Bar Show. It's always worth our time and money to attend!"
-OWNER, 7 Stars Bar & Grill

**Data from the 2018 Post Show Summary Report & Survey.*

SPONSOR

What is HOTMIXOLOGY?

Hosted by Dave Elger, “The Foremost Authority on Everything Cocktail”, HOTMIXOLOGY is the National TV show all about perfect cocktails and great products.

HOTMIXOLOGY airs every Friday and Saturday night on the FUSION TELEVISION NETWORK, nationwide To 66 million homes!

Hotmixology.com hosts all the past episodes as well as recipes and information on the products used in the episodes. With over 5,000 plus visitors a day Hotmixology is fast becoming The “Go To” website for your Cocktail Recipes and information on everything that is Cocktail.

HOTMIXOLOGY Host: Dave Elger has been in the liquor industry for over 15 years, and owns Muchote Tequila, a national tequila brand, with his twin brother Will Elger.

You can watch HOTMIXOLOGY every Friday and Saturday night on the FUSION TELEVISION NETWORK, visit Hotmixology.com for the TV Schedule.

