

NIGHTCLUB & BAR

CONVENTION / TRADE SHOW

LAS VEGAS CONVENTION CENTER
MARCH 25-27, 2019
NCBSHOW.COM



2019 PAVILION PACKAGE:

THE LAUNCHING PAD

The Nightclub & Bar Convention and Trade Show annually brings together thousands of industry professionals from the on-premise and beverage community to Las Vegas to discover new products & trends in the industry.

The Launching Pad provides the opportunity to gain easy, cost-effective exposure in front of this powerful audience of on-premise owners and operators.

[LEARN MORE >](#)

MARCH 25-27, 2019 | EXPO DATES: MARCH 26-27 | LAS VEGAS CONVENTION CENTER

Reach our qualified audience at a lower cost, designed to fit your budget! With 91% of all attendees involved in their company's purchasing decision, you're only a handshake away from meeting the client that will propel your company to the next level!

This complete package offers you the following benefits:

- No hassle, ready to go area with display table, carpet, and more
- Pre-Show and On-Site Marketing to Help Drive Attendees to the Pavilion Area
- Saves you Time, Saves you Money – Let's You Focus on Selling Your Brand!



AUDIENCE SNAPSHOT

- 84% Senior Level Buyers
- 91% Purchasing Power
- 53 Countries Represented
- 46% Bar/Pub/Tavern/Lounge/Sports Bar
- 52% Owner/President/CEO/Partner
- 58% Single-Unit Operator Establishments



INVESTMENT:
\$1,995

PACKAGE INCLUDES THE FOLLOWING ITEMS:

- 6 x 10 ft. area
- (1) 6 ft. Draped Counter table
- Backdrop drape with company sign
- (1) Counter stool
- (1) Wastebasket
- Carpet
- An allotment of (2) Exhibitor Badges Company and Product Listing in the Show Directory
- Dedicated page in Show Directory promoting the pavilion, listing all participants & booth number.*
- Dedicated page on Event Website promoting the New Product Pavilion, listing all participants with company logo and location.

* Must be signed up by February 1, 2019 to be included on pavilion sign

85%

OF ATTENDEES PURCHASED/PLAN TO PURCHASE A PRODUCT*

96%

OF ATTENDEES FOUND AT LEAST ONE NEW PRODUCT THEY WEREN'T FAMILIAR WITH*

"Every year, we find at least one new fantastic product and get at least one great idea inspired by attending Nightclub & Bar Show. It's always worth our time and money to attend!"
OWNER, 7 Stars Bar & Grill

**Data from the 2018 Post Show Summary Report & Survey.*