

NIGHTCLUB & BAR

CONVENTION / TRADE SHOW

LAS VEGAS CONVENTION CENTER
MARCH 25-27, 2019
NCBSHOW.COM



2019 PAVILION PACKAGE:

CANNABIS PAVILION

Position your products at the leading edge of this exciting growth segment at the Nightclub & Bar Convention and Trade Show.

Showcase fresh innovation and the next generation of new products to the industry of On- Premise owners and operators within bars, restaurants, hotels, casinos and nightclubs. Take part in education, product activation and on-floor demonstrations in front of the most important audience in the US.

The Cannabis Pavilion is centrally located on Nightclub & Bar Show floor, giving food and beverage suppliers an important position to present the latest products and education on how Cannabis infused products will create new opportunities for operator growth, and help shape the future of the nightlife and hospitality industry.

This Pavilion package offers you the following benefits:

- Pre-Show and On-Site Marketing to Help Drive Buyers to your booth
- Prominent exhibit space to put you in front of your target customers and let You Focus on Selling Your Brand!
- Direct alignment with the Cannabis education sessions being held
- Opportunity to influence buyers and operators at the early stage of their Cannabis product strategy



AUDIENCE SNAPSHOT

- 84% Senior Level Buyers
- 91% Purchasing Power
- 53 Countries Represented
- 46% Bar/Pub/Tavern/Lounge/Sports Bar
- 52% Owner/President/CEO/Partner
- 58% Single-Unit Operator Establishments



PAVILION PACKAGE INVESTMENT

\$3,695

ADDITIONAL PAVILION OPTIONS

50 SQ FT + PACKAGE / \$2,895

50 SQ FT RAW BOOTH SPACE / \$1,995

PAVILION PACKAGE INCLUDES:

- Prominent show floor location in the Cannabis Pavilion
- 100 sq ft exhibit space, ID sign, pipe and drape construction
- Company and Product Listing in the Show Directory*
- Company and Product Listing on the Event Website
- Dedicated page in Show Directory promoting the pavilion, listing all participants & booth number*
- Dedicated page on Event Website promoting the Cannabis Pavilion, listing all participants & booth number
- Inclusion in one Exhibitor Showcase email sent to all pre-registered attendees. Includes: logo/image, company description, booth #and link to your website.
- A Cannabis Pavilion Sign will be flown over pavilion location as well as additional signage within the convention center promoting the pavilion area

Demonstration speaking opportunities are available at an additional cost

* Must be signed up by February 1, 2019 to be included on pavilion sign

85%

OF ATTENDEES PURCHASED/PLAN TO PURCHASE A PRODUCT*

CANNABIS INFUSED PRODUCTS ARE AMONG THE TOP 10 PRODUCTS ATTENDEES PLAN TO PURCHASE*

*Data from the 2018 Post Show Summary Report & Survey.

1864 Tavern	Bar Manager
49ER Bar & Liquor Store	Bar Manager
8Th Street Tavern	Bar Manager
Adobe Restaurants Inc	CEO
Average Joz Bar	Bar Owner
Average Joz Bar	Bar Owner
BEATAG	CEO
Breezy Point Resort	CEO
Caesars Entertainment	Director of F&B
Captain s Club	CEO
Concord Hospitality	Corporate Director of Beverage
Cowboy Karaoke	CEO
DCB Hospitality Group	General Manager
On the Rocks Bar	Bar Owner
Dudley Restaurants Inc	CEO
Edge Group	General Manager
Elektricity Nightclub	General Manager
Epoch Media Corp.	Director of Photography
FlyingTee	Director of Site Operations
godfrey hotel & cabanas	General Manager
Half Moon Sports Grill	General Manager
Halvo Kulinary Inc.	General Manager
Hamburger Marys Bar & Grill	General Manager
Hotel Indigo	Bar Manager
Hotel Indigo Nashville	General Manager
Irvine Marriott	Director of Restaurant Ops
Jax Sports Bar	Owner
JOHR Group	Bar Manager
July Bar	Bar Owner
Luxor Resort & Casino	Director of Beverage
Luxor Resort & Casino	Vice President of F & B
Muckleshoot Indian Tribe	Director of Development
NV Nightclub	Bar Owner
Opera Nightclub	Director of VIP Services
Reverie Chicago	Director Of Operations
Rogers Restaurant and Pub	Chef
Roscoe s Tavern	Bartender
Sequoia Brewing Company	Director of Beverage Operation
SLR Bar & Grill	Manager
SLR BAR&GRILL	Bartender
Stampede Houston	Manager
Stix and Stones Bar &Grill	Bartender
The Bier Stein	Chef
The Edge Nightclub & Patio	Bar Manager
The Mob Uncle Bentlys	Bar Manager
Till Dawn Group	Director of Operations
TIME Nightclub	Director of Operations
Timeless	Bar owner
Travelodge	Bar Manager
Treasure Island	Director of Purchasing
Twist Cocktail Catering Co.	Director of Sales

