



F&B INNOVATION CENTER

The Nightclub & Bar Convention and Trade Show annually brings together thousands of industry professionals from the on-premise and beverage community to Las Vegas to discover new products & trends in the industry.

The F&B Innovation Center will provide food and food service equipment suppliers the opportunity to gain easy, cost-effective exposure in front of this powerful audience of On-Premise Owners, Operators and Chef's looking to enhance and add new food, beverage and pairing offerings to their bar food menu.

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AUDIENCE
SNAPSHOT

The F&B Innovation Center, separately located on the exhibit hall floor of the Nightclub & Bar Show, will provide food and food service providers the opportunity to gain easy, cost-effective visibility and exposure in front of bar, restaurant and hotel Owners, GM's, Operators & Chefs.

The ready-to-expo package offers you the following benefits:

No hassle, ready to go space with table, electric, hand washing station and more!

Pre-Show and On-Site Marketing Help Drive Buyers to the F&B Innovation Center!

Saves you Time, Saves you Money – Let's You Focus on Selling!

84%
Senior Level Buyers

91%
Purchasing Power

53
Countries Represented

46%
Bar/Pub/Tavern/Lounge/Sports Bar

52%
Owner/President/CEO/Partner

58%
Single-Unit Operator Establishments



Ready-to-Expo Package Includes:

- 10x10 Booth Space
- Carpet
- (1) 6' black skirted table
- 2 Chairs
- One standard electric outlet (500 watts)
- (1) Wastebasket
- Hand Washing Station (as required by Health Dept. for sampling booths)
- Up to 400 lbs of material handling
- 22x28 sign
- (1) Standard lead retrieval unit provided onsite
- F&B Innovation Center sign with all participants name & booth number included*
- Product Listing in the onsite Show Directory*
- Dedicated area in onsite Show Directory promoting F&B Innovation Center, listing all brand participants and space location.*
- Product Listing on the Nightclub & Bar Show website
- Inclusion in a pre-show email blast with logo recognition

READY-TO- EXPO INVESTMENT:

\$3,260

10X10 RAW SPACE ONLY:

\$1,995*

* Must be signed up by February 1, 2019 to be included on signage.

*DOES NOT INCLUDE READY-TO-EXPO PACKAGE

85% OF ATTENDEES
PURCHASED/PLAN
TO PURCHASE A PRODUCT*

96% OF ATTENDEES FOUND AT
LEAST ONE NEW PRODUCT
THEY WEREN'T FAMILIAR
WITH*

"The expo floor was packed with cool new ideas and the latest technology. I can't wait to start implementing everything in our Lounge back home."
- LOUNGE MANAGER, THE 701 LOUNGE AND GRILLE

*Data from the 2018 Post Show Summary Report & Survey.

To secure your spot in the F&B Innovation Center please contact our sales team at ncbshow.com/exhibit

WWW.NCBSHOW.COM

SAMPLE LIST

FOOD BUYERS

101 Cantina	General Manager	Coyotes Nightclub	Manager	NiteLife Group	General Manager
115 Bourbon Street	Manager	Cruisers Pizza Bar Grill	Owner Operator	NPL Restaurants	Owner
12th and Park	Owner	Cured Wine Bar	Wine Bar Owner/ Operator	Oasis Bar	Bar Owner
140 Pub & Club	Owner	Daiquiri Shak Raw Bar & Grille	VP Food & Beverage	OHM Nightclub	General Manager
4th Street Pizza and Pub	General Manager/ Chef	Dan's Irish Sports Bar	Owner	Ol' West Wing	Owner
Albany Restaurant and Bar	Owner	Dinnerhorn Restaurant Inc.	Owner	Old Chicago Pizza & Taproom	Partner
All Stars Sports Bar	Owner	Dirty Blonde Tavern	Owner	OMG Hospitality	Director of Operations
American TapHouse & Grille	Owner	Diversified Bars & Restaurants	Director of Operations	One North Kitchen and Bar	Owner
Angry Ham's Grill and Bar	General Manager	Don Panchos Steak House	Owner	Padre Island Burger Company	Owner
Arena Sports Bar	Owner	Draft Picks Sports Grill	General Manager	Paradise Ocean Club	Owner
Azar Sports Bar & Steakhouse	Owner	Edge Hill Tavern	Owner	Parkway Sports Bar	Owner
Bancroft Bar	Owner	Escape Bar & Grill	General Manager	Players Sports Grill	General Manager/ Executive Chef
Bantam Pub	Partner	Fanatics Sports Bar	Owner	Prime Time Sports Bar & Grill	General Manager
Bar 1	General Manager	Fisherman's Landing Bar	Owner	Princess Hotel	Manager
Bartlett Lake Bar and Grill	Owner/ General Manager	Flanagan's Irish Pub	General Manager	Prospect Park Sports Bar	Owner
Beach Bums Bar & Eatery	Owner Operator	Flat Iron Grill	Owner	PV Wings N Things	Owner/Managing Partner
Beck's Brew House	General Manager	FLB Sports Bar & Casino	Co-Owner	Rackem Up Sports Bar	Owner
Below Zero Lounge	Owner	GameDay Sports Bar	General Manager	Radiator Whiskey	Restaurant Owner
Bespoke Nightclub	Partner	Gamlin Restaurant Group	Owner	Rebel Lounge & Restaurant	Owner
BLU On the Water	Management	Geneos Pizza & Pub	Owner	Red Square Bar	Owner
Blue Agave Tequila Bar & Restaurant	General Manager	Gigi's Tavern	Owner/CEO	Rickochet Billiards	Owner
Boondocks Saloon & Grill	Owner	Good Spirits Distributing	VP of Operations	Riley's Bar & Grill	Owner
Bootleggers	Owner	Graffitis Sports Pub	Manager	Roadhouse 139	Owner
Bourbon Street Bar & Grill	Co Owner	Half Moon Sports Grill	General Manager	Rock & Brews	General Manager
Branded Restaurants	COO	Harry's Cocktail Lounge	General Manager	Rock Woodfired Pizza	Owner
Brass Monkey Pub	Owner	Hideaway Pizza	Owner	Rockin Baja Lobster	Owner
Breakers Sports Bar	Owner	Hillside Pub	Owner	Rollies Tavern	VP
Bullwinkles	Manager	Hilton Hotels	Beverage Manager	Russell City Bar & Grill	Owner
Cabana Nightclub	Owner	Ibiza Nightclub	Owner	Seven Restaurant & Nightclub	Owner
Candlerock Lounge	President	Just Wing It	Supervisor	Shakers Bar & Nightclub	Owner
Capitol Bar	Owner	Kalypsos Sports Tavern	Owner	Southern Junction Nightclub	Owner
Champion Billiards Sports Cafe	General Mgr	Kansas City BBQ	Proprietor	Stearman Field Bar & Grill	Owner
Chicago Bar Shop	VP, Operations	Lagasse's Stadium	General Manager	Tap House Grill	Owner
Chill Sports Bar & Grill	General Manager	Lake Elsinore Casino	Food Beverage Asst.	The Alley Sportsbar	Owner
City Line Bar and Grill	Owner	Lake Martin Pizza Company	Owner	The Anchor Bar	Owner Operator
City Side Lounge	President	Last Call Industry Group	Managing Partner	The Growlerie	Manager
Citypub and Burger	Owner	Last Chance Bar & Grill	General Manager	The Pointe Grill and Bar	Owner
CityWalk Universal Orlando	Vice President/ General Manager	Legends Sports Bar	Manager	The Public House	Owner
Clancys Irish Sports Pub	Owner/Operator	Lucky Dog Tavern and Grill	Owner	University of Beer	Owner
Club Bombay	Owner	Lucky Star Tiki Bar	Owner	Valhalla Bar & Grill	Owner
CMB Restaurant Group	CEO	Maloney's Bar & Grill	Owner	Vinos Bar & Grill	Owner
Cohn Restaurant Group	President	Martini Bay	General Manager	Vittys Sports Bar	General Manager
Colorado Springs Bikini Bar	Owner	McCarron s Pub and Grill	Owner	Wolfgang Puck	General Manager
Continental Bar & Lounge	Partner	New Wave Bar	Owner	Woodhams Lounge	Owner
Copper Steer Steakhouse	President	Nightlife Metro Group	CEO	Worthington's Tavern	Manager
				Zin Bistro Americana	General Manager

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