NIGHTCLUB&BAR
CONVENTION / TRADE SHOW

LAS VEGAS CONVENTION CENTER
MARCH 30-APRIL 1, 2020
NCBSHOW.COM

2020 SPONSORSHIP OPPORTUNITY:

FOOD FESTIVAL

Join us at this exciting new and must attend opening night party to kick off the Nightclub & Bar Show 2020 – and help us celebrate the 35th Anniversary of the show!

Experience, taste and discuss the leading food and beverage products and brands that are shaping the bar & restaurant industry today and what you can expect for tomorrow.

Free entrance to all Nightclub & Bar Show attendees, exhibitors, speakers and press.

WHERE: Las Vegas Convention Center

WHEN: Tuesday, March 31, 2020
5:30pm-8:00pm

BRAND ACTIVATION
SPONSOR

Branded bar manned by your Brand Ambassadors and a staff bartender if serving alcohol (A staff representative is required to serve alcoholic beverages. Sponsor is responsible for providing product through local distributor to venue.)

All Sponsor Levels Include the Following Visibility & Activation:

- Logo recognition in "Food Festival" email promotion sent to pre-registered attendees
- Logo recognition in dedicated page in the NCB Show guide
- Logo recognition on dedicated page on the NCB Show website
- Logo recognition on signage/banner at Food Festival

* Must be signed up by February 13, 2020 to be included on signage.

SELECT FROM 3 SPONSORSHIP OPPORTUNITIES

Beverage SPONSORS

INVESTMENT:
$1,750

- Branded bar unit with speed rack, cutting board and ice bin
- Ice provided & Basic Electric
- Choice of location

Food SPONSORS

INVESTMENT:
$1,750

- 4 ft draped Table, cutting board & Basic Electric
- Sponsors may bring their own equipment/serving area; chefs (if applicable)
- Choice of location

Non-Food or Beverage SPONSORS

INVESTMENT:
$1,250

e.g. tech, games, décor, other

- Space in Food Festival to display product/solution
- Table
- Choice of location

Must provide high resolution EPS logo no later than Feb. 13

Contact us today and learn more at ncbshow.com/exhibit

Companies A-F,I,T
Rachel Graham
rgraham@questex.com
617.219.8393

Companies J-S,U,W-Z
Jamie Schroeder
jschroeder@questex.com
617.219.8379

Companies G,H,V
Myles Dey
mdey@questex.com
202.496.5528

OFFICIAL PRODUCT CATEGORY SPONSORSHIP

INVESTMENT:
$12,995
with **200 sq ft**
Ready to expo booth

INVESTMENT:
$7,950
with **100 sq ft**
Ready to expo booth

INVESTMENT:
$6,900
with **regular 100 sq ft** booth
(no RTE package or lead retrieval)

PRE-SHOW

- Logo recognition as Official Sponsor of NCB Show and Food Festival (food, equipment, safety, glassware, plate-ware, technology, lighting, apparel, disposables etc) included on website and pre-show direct promotions reaching thousands of bar and restaurant professionals
- 1x post on Facebook and Twitter featured on @nightclubbar channels (combined total reach of 37,500+ followers)
- Enhanced listing posted online

ON-SITE/DURING SHOW

- 200 sq ft Ready to Expo booth package including corners, carpet, electric, furniture, 400 lbs material handling, Handwashing station, one (1) lead retrieval device, 4 expo passes
- Category Sponsorship of "Food Festival" - Welcome Kickoff Party
- Logo recognition as Official Sponsor of NCB Show and Food Festival included on all on-site event signage, show directory and entrance unit panel
- Products listed on signage on-site; in printed show directory and NCB Show website
- Enhanced show directory listing

POST EVENT

- Logo recognition as Official Sponsor of NCB Show and Food Festival included in all post event/thank you emails/ marketing pieces
- Logo recognition in 1x Email Blast to NCB Show attendees

OFFICIAL DISTRIBUTOR
NCB SHOW 2020 & FOOD FESTIVAL

INVESTMENT:
$14,995

PRE-SHOW

- Logo recognition as Official Distributor of NCB included on website and pre-show promotions reaching thousands of bar and restaurant professionals
- 1x post on Facebook and Twitter featured on @nightclubbar channels (combined total reach of 37,500+ followers)
- Enhanced listing posted online

ON-SITE/DURING SHOW

- 200 sq ft Ready to Expo booth package including corners, carpet, electric, furniture, 400 lbs material handling, Handwashing station, one (1) lead retrieval device, 4 expo passes
- Exclusive Distributor of "Food Festival" - Welcome Kickoff Party
  — Opportunity to bring your own cooking/culinary education equipment and chefs
- Logo recognition as Official Distributor of NCB and Food Festival included on all on-site event signage, show directory and entrance unit panel
- Products listed on signage on-site; in printed show directory and NCB website
- Enhanced show directory listing

POST EVENT

- Logo recognition as Official Distributor of NCB and Food Festival included in all post event/thank you emails/ marketing pieces
- One custom Email Blast to NCB Show attendees