

**FOR IMMEDIATE RELEASE:**

Feb. 13, 2020



## **SAMMY HAGAR AND DAMON WAYANS JR. TO DELIVER NXT STAGE POWER TALKS DURING 2020 NIGHTCLUB & BAR SHOW**

**Tweet It:** @SammyHagar and @WayansJr join NxT stage for innovative power talks during 35th edition of @NightclubBar Show! Register here: <https://bit.ly/2DWnbEV>

**Las Vegas – Sammy Hagar**, Rock & Roll Hall of Fame inducted musician and entrepreneur, and **Damon Wayans Jr.**, American actor and comedian, will deliver NxT Stage Power Talks during the 2020 Nightclub & Bar Show at the Las Vegas Convention Center.

Speaking on Wednesday, April 1 from 1 to 1:30 p.m., Hagar will discuss the importance of channeling passion to build the next big venture. Having successfully launched multiple iconic brands in the hospitality and spirits industry, part of Hagar’s success is his ability to be at the forefront of the next evolution of consumers’ tastes while not seeing it as work, but rather passion-driven projects – several of which have gone on to international acclaim.

“I always have so much fun at the nightclub and bar events and look forward to seeing what the competition is doing and launching NxT,” said Sammy Hagar. “There’s some exciting new stuff out there and I’m glad to be a part of it.”

On Tuesday, March 31 from 4 to 4:50 p.m., Damon Wayans Jr. and Kris Jones, co-founder and CEO of Special Guest App, will offer attendees insight into democratizing the process of booking entertainment talent and discuss how companies can attract top tier talent without breaking the bank.

Showcasing the coolest new products to hit the market, NxT magnifies the future of the industry with original tastings and the ability to test new tools in a non-traditional environment while networking with key colleagues and suppliers from across the globe. All Nightclub & Bar Show attendees will have access to the NxT Stage featuring groundbreaking, innovative and informational Power Talks from industry leaders and experts.

Those interested in attending the 2020 Nightclub & Bar Show March 30 – April 1 can visit [www.barandrestaurantexpo.com](http://www.barandrestaurantexpo.com) for more information or to register. Additional details about the expo floor, educational workshops, speakers, nightlife activations and more will be announced in the coming weeks. Nightclub & Bar Show is a trade event and not open to the general public.

###

**About Nightclub & Bar Show**

Celebrating 35 years as the nation's most influential gathering of bar and restaurant tastemakers, Nightclub & Bar Show is owned by Questex and is the go-to resource for the hospitality industry. Mirroring the fast-paced, trend-setting nature of the hospitality industry, Nightclub & Bar has been providing the specific tools bar and restaurant owners, operators and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry. Nightclub & Bar Show is part of the Bar & Restaurant Group, a division of the Questex Hospitality Group which also produces VIBE Conference, Nightclub & Bar Awards, and daily content on [www.barandrestaurantexpo.com](http://www.barandrestaurantexpo.com).

**About Questex**

At Questex, we are passionate about driving business outcomes. We connect buyers and sellers and help both achieve their goals. We are online, on devices and live with experiential engagements. We understand the buyer's behavior and evolving needs and connect them with the seller through continual touchpoints. From discovery through purchase and purchase through advocacy, we supply unmatched access, insight, engagement and turnkey solutions all in one place.

**MEDIA CONTACTS:**

Kirvin Doak Communications  
[ncbshowpr@kirvindoak.com](mailto:ncbshowpr@kirvindoak.com)  
702.737.3100