SPECIAL EVENTS & SHOW FEATURES

NIGHTLIFE BRAND ACTIVATIONS

Starting at $2,750/Party Event

Get your brand in the hands of buyers during exclusive nightlife and networking events at Las Vegas's top venues! These private parties are open to Nightclub & Bar Show attendees during private hours with free sponsored product and then opens to the public after private party hours.

- VIP Area for up to 15 invited sponsor guests within venue
- Up to 150 Sponsor Branded Party passes to provide free admission and priority line access for your guests
- Opportunity to provide product activation for (1) party
- Sponsor Logo included on event signage as an Event Brand Sponsor
- Sponsor Logo and link included on dedicated nightlife website page as an Event Brand Sponsor
- Inclusion in any in-venue branding, promotional reels, plasma/video screens, step & repeat