

NIGHTCLUB & BAR

CONVENTION / TRADE SHOW

LAS VEGAS CONVENTION CENTER
MARCH 30-APRIL 1, 2020
EXPO DATES: MARCH 31-APRIL 1

NCBSHOW.COM



2020 PAVILION PACKAGE:

EMERGING BRANDS PAVILION

The Nightclub & Bar Convention and Trade Show annually brings together thousands of industry professionals from the on-premise and beverage community to Las Vegas to discover new products & trends in the industry.

The Emerging Brands Pavilion will provide you the opportunity to gain easy, cost-effective exposure in front of this powerful audience.

SPONSORED BY:



The Emerging Brands Pavilion is located in the center of the expo floor and provides you the opportunity to gain easy, cost-effective exposure in front of the Nightclub & Bar Show audience.

This complete Pavilion package offers you the following benefits:

- No hassle, ready to go space with carpet, ice, display table, and more!
- Pre-Show and On-Site Marketing to Help Drive Attendees to the Pavilion Area
- Saves you Time, Saves you Money – Lets You Focus on Selling Your Brand!



- 78% Senior Level Buyers
- 91% Purchasing Power
- 50 Countries Represented
- 43% Bar/Pub/Tavern/Lounge/Sports Bar
- 42% Owner/President/CEO/Partner
- 57% Single-Unit Operator Establishments



INVESTMENT:

\$3,010

5X10 BOOTH SPACE

PAVILION PACKAGE INCLUDES THE FOLLOWING

- 5' x 10' booth space
- Prime Central Location
- Standard Pavilion Carpet
- 4' Skirted counter height table 24"x 42" high
- Pavilion sign with all participants name & booth number included*
- 40lbs of ice per day plus Lexan ice tray
- Hand Washing Station (as required by Health Dept. for sampling booths)
- Product Listing in the onsite Show Directory*
- Product Listing on the Nightclub & Bar Show website
- Dedicated area in show Directory promoting the Emerging Brands Pavilion, listing all brand participants and space location.*
- Brand exposure with Dave Elger, host of HOTMIXOLOGY in the Nightclub & Bar Show episodes taped onsite at the Nightclub & Bar Show and aired on the FUSION TELEVISION NETWORK.

* Must be signed up by February 1, 2020 to be included on pavilion sign
To be considered for this pavilion package, your brand must sell less than 25,000 cases per year.

93%

OF EXHIBITORS STATED THE SHOW MET THEIR LEAD GENERATION OPPORTUNITIES*

97%

OF ATTENDEES FOUND AT LEAST ONE NEW PRODUCT THEY WEREN'T FAMILIAR WITH*

"A great meeting of the minds for the nightclub and bar industry - all the industry leaders are here teaching, learning, selling, or buying."
- Operations Manager, Quiet Pint Tavern

**Data from the 2019 Post Show Summary Report & Survey.*