

NIGHTCLUB & BAR

CONVENTION / TRADE SHOW

LAS VEGAS CONVENTION CENTER

June 28-30, 2021

EXPO DATES: June 29-30

NCBSHOW.COM



PAVILION PACKAGE:

EMERGING BRANDS PAVILION

The Nightclub & Bar Convention and Trade Show annually brings together thousands of industry professionals from the on-premise and beverage community to Las Vegas to discover new products & trends in the industry.

The Emerging Brands Pavilion will provide you the opportunity to gain easy, cost-effective exposure in front of this powerful audience.

The Emerging Brands Pavilion is located in the center of the expo floor and provides you the opportunity to gain easy, cost-effective exposure in front of the Nightclub & Bar Show audience.

This complete Pavilion package offers you the following benefits:

- No hassle, ready to go space with carpet, ice, display table, and more!
- Pre-Show and On-Site Marketing to Help Drive Attendees to the Pavilion Area
- Saves you Time, Saves you Money – Lets You Focus on Selling Your Brand!



- AUDIENCE SNAPSHOT**
- 78% Senior Level Buyers
 - 91% Purchasing Power
 - 50 Countries Represented
 - 43% Bar/Pub/Tavern/Lounge/Sports Bar
 - 42% Owner/President/CEO/Partner
 - 57% Single-Unit Operator Establishments



INVESTMENT:

\$3,010

5X10 BOOTH SPACE

PAVILION PACKAGE INCLUDES THE FOLLOWING

- 5' x 10' booth space
- Prime Central Location
- Standard Pavilion Carpet
- 4' Skirted counter height table 24"x 42" high
- Pavilion sign with all participants name & booth number included*
- 40lbs of ice per day plus Lexan ice tray Hand Washing Station (as required by Health Dept. for sampling booths)
- Product Listing on the Nightclub & Bar Show website

To be considered for this pavilion package, your brand must sell less than 25,000 cases per year.

93%

OF EXHIBITORS STATED THE SHOW MET THEIR LEAD GENERATION OPPORTUNITIES*

97%

OF ATTENDEES FOUND AT LEAST ONE NEW PRODUCT THEY WEREN'T FAMILIAR WITH*

"A great meeting of the minds for the nightclub and bar industry - all the industry leaders are here teaching, learning, selling, or buying."
- Operations Manager, Quiet Pint Tavern

**Data from the 2019 Post Show Summary Report & Survey.*

To secure your spot in the Emerging Brands Pavilion please contact our sales team

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