

# NIGHTCLUB & BAR

CONVENTION / TRADE SHOW

LAS VEGAS CONVENTION CENTER

June 28-30, 2021

EXPO DATES: JUNE 29-30

[NCBSHOW.COM](http://NCBSHOW.COM)



PAVILION PACKAGE:

## THE LAUNCHING PAD

The Nightclub & Bar Convention and Trade Show annually brings together thousands of industry professionals from the on-premise and beverage community to Las Vegas to discover new products & trends in the industry.

The Launching Pad provides the opportunity to gain easy, cost-effective exposure in front of this powerful audience of on-premise owners and operators.

[LEARN MORE >](#)

Reach our qualified audience at a lower cost, designed to fit your budget! With 91% of all attendees involved in their company’s purchasing decision, you’re only a handshake away from meeting the client that will propel your company to the next level!

**This complete package offers you the following benefits:**

- No hassle, ready to go area with display table, carpet, and more
- Pre-Show and On-Site Marketing to Help Drive Attendees to the Pavilion Area
- Saves you Time, Saves you Money – Lets You Focus on Selling Your Brand!



**AUDIENCE SNAPSHOT**

- 78% Senior Level Buyers
- 91% Purchasing Power
- 50 Countries Represented
- 43% Bar/Pub/Tavern/Lounge/Sports Bar
- 42% Owner/President/CEO/Partner
- 57% Single-Unit Operator Establishments



INVESTMENT:

**\$2,075**

6X10 BOOTH SPACE

**PACKAGE INCLUDES THE FOLLOWING ITEMS:**

- 6 x 10 booth space
- (1) 6 ft. Draped Counter table
- Backdrop drape with company sign
- (1) Counter stool
- (1) Wastebasket
- Carpet
- An allotment of (2) Exhibitor Badges
- Dedicated page on Event Website promoting the New Product Pavilion, listing all participants with company logo and location.

**93%**

OF EXHIBITORS STATED THE SHOW MET THEIR LEAD GENERATION OPPORTUNITIES\*

**97%**

OF ATTENDEES FOUND AT LEAST ONE NEW PRODUCT THEY WEREN'T FAMILIAR WITH\*

"A great meeting of the minds for the nightclub and bar industry - all the industry leaders are here teaching, learning, selling, or buying."  
- Operations Manager, Quiet Pint Tavern

*\*Data from the 2019 Post Show Summary Report & Survey.*

**To secure your spot contact our sales team today**

**COMPANIES A-F,I,T,V**

**Veronica Gonnello**  
e: vgonnello@questex.com  
p: 1 (212) 895-8244

**COMPANIES G, H, J-S, U, W-Z**

**Jamie Schroeder**  
Director of Business Development  
e: jschroeder@questex.com  
p: 1 (617) 219-8379

**FOODSERVICE COMPANIES**

**Fadi Alsayegh**  
Senior Sales Director  
e: falsayegh@questex.com  
p: 1 (917) 258-5174